

Join the jet setters for the ultimate holiday

We've all laughed at the dream travel itineraries some foreigners conjure when discussing their Australian bucket list.

"I'd love to see the Great Barrier Reef, head to Uluru the following day, speed by that crazy Coober Pedy opal town and dart up to Sydney for a day before flying out. Oh, and squeeze in a quick trip to Melbourne, too."

"You have no idea of distances," we snigger. "Our country is bigger than Europe."

Yet it seems a growing number of inbound travellers are now having the last laugh, fitting in more during a week of sightseeing than many locals can hope to see of our country in a lifetime.

In just five days, they're soaking up Sydney, marvelling at Uluru, lazing in the Whitsundays and wildlife spotting on Kangaroo Island – with next to no time wasted by airport queues, stopovers or ground transport delays.

Chartering a 14-seat, mid-size jet around Australia may cost about \$100,000, but if you consider the pleasure principle and time saved, for some it's worth every cent.

ExecuJet provides planes of varying size and capacity – a small/light plane carrying up to six people can start at less than \$5000 an hour inclusive of all services.

A larger plane which can carry up to 16 people costs around \$12,000 an hour.

ExecuJet's charter manager, Roxanne Pace, says many people believe it's the only way to see Australia.

"Americans and Europeans don't get as much holiday time as we do and they come here for a bespoke experience," she says.

"For many of the places they want to go,



Chartering can take you straight to destinations, saving precious holiday time. With baggage handling, security and customs processes taken care of, it's a chance to feel like a movie star.

'It's about offering that VIP experience, making them feel very special.'

- Darren McGoldrick

the airlines just can't assist them.

Chartering will take them straight to their destinations and save a couple of days."

A high-end travel agent helps create a dream itinerary, then it's up to ExecuJet to bring the plan to life with planes, limousine and helicopter transfers.



ExecuJet takes care of baggage handling, security and customs processes. Passengers get to feel like movie stars. You're sharing a luxurious plane with friends or family and your every need is catered to.

"There's nothing we can't handle," says Darren McGoldrick, vice president of Asia Pacific at ExecuJet.

"If clients are after food from a specific Australian restaurant or chef, then we can provide that. It's about offering that VIP experience, making them feel very special."

ExecuJet is welcoming more families from Asia, for example, and has gone to extra

lengths to make them feel at home, with Mandarin-speaking flight crew for guests from China and cuisine sourced from their local region.

However, sometimes it's the small touches that count. Pace describes a recent client who enjoyed the ultimate Aussie experience – an in-flight binge on Tim Tams.

On that occasion, flight crew called ahead and ground staff bought a big box of Tim Tams to present to the client when he landed in Sydney.

"That made his day," she says. "Little things like that, we go out of our way."

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So step on board, sit back, relax and enjoy the cabin comforts. This is your journey.

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