Luxaviation Group and Domaine L&R Kox fly drone pilot project for the spraying of vineyards in Luxembourg

Luxaviation Group, one of the largest private aircraft operators worldwide, headquartered in Luxembourg, launched a pilot project for the spraying of Luxembourg vineyards by means of drones this July 2019 in cooperation with Domaine L&R Kox of Remich, in the Mosel wine region. The project was initialized by Corinne Kox, young winemaker with a passion for new technologies applied in viticulture and is run by Luxaviation Drones S.A., part of Luxaviation Group. This new initiative provides proof of the operator's commitment expressed last year, to enter the drone market and develop it as an additional business line.

During the second week of July 2019, instructor pilots experienced in aerial spraying, successfully flew equipment tests, followed by effective spraying with organic phytosanitary products in vineyards of the Domaine L&R Kox.

Drones are part of a larger trend of data-driven agri- and viticulture and a movement towards higher efficiency and accuracy, reduced erosion, preserving the environment, reducing the noise pollution to neighbourhood and potentially enhancing the quality of the final product.

Corinne Kox, Domaine L&R Kox says: “The many tests undertaken in research centres on using drones in vineyard treatments show the relevance of the unmanned aircraft as a promising tool in terms of input reduction, accuracy and protection of the soil and the environment. Smarter and more sustainable viticulture will be facilitated as a result of greater flexibility of spraying equipment used and adaptability in treatment schedules.”

Similar to maintaining highest certification standards in the manned fixed and rotary wing business, Luxaviation is engaged in the process to validate operator’s procedures and standards to the Light Unmanned Aircraft operator Certificate (LUC) published on 24 May 2019 by the European Union Aviation Safety Agency (EASA) on the rules and procedures for the operation of unmanned aircraft and aims to be the first operator to obtain the certificate.

Luxaviation Group CEO, Patrick Hansen, says: “Drones can support giving winegrowers a clearer picture of the cultivation and are easier to organize and more affordable than helicopters. Since the pilots can fly the drones closer to the ground, we are able to provide winemakers with greater
PRESS RELEASE
15 July 2019

scheduling flexibility, accuracy and a reduction of noise for the surrounding neighbourhood. By some estimates, winegrowers may be able to reduce spraying, which equates to reduced costs and a lesser environmental impact."

Since the appearance of devastating fungi on vine varieties at the end of the 19th century, particularly powdery mildew and mildew, winegrowers have had to fight cryptogamic diseases. Curative treatments to prevent the development of the cryptogamic diseases are currently not available. Winegrowers, therefore, are obliged to preventively protect the vines at regular time intervals. The reduction of inputs is a strategic challenge for the entire wine sector in terms of ecology and respect for the environment, brand image and financial costs. Contributions to the reduction of inputs in vine cultivation are made at several levels: the search for varieties more resistant to cryptogamic diseases (e.g. Cabernet Blanc, Pinotin etc), as well as the quantity and quality of spraying by influencing the choice of spraying equipment used, the preparation of dilutions or the application conditions.

Subject to additional successful operations over the next weeks, Luxaviation Group is expecting to commercially launch vineyard spraying services globally later in 2019.

ENDS

About the Luxaviation Group:
Luxaviation is one of the largest private aircraft operators in the world. It is comprised of some of the world’s leading business aviation entities including ExecuJet and Starspeed.

The Group offers a wide range of services including aircraft management for private and commercially registered aircraft, charter, and fixed-base operations (FBOs).

Luxaviation operates globally across Africa, Asia-Pacific, the Caribbean, Europe, Latin America and the Middle East, under the regulatory umbrella of 15 air operator’s certificates (AOCs). Luxaviation has a global network of 28 FBOs which are operated under the ExecuJet brand.

Combined, Luxaviation operates more than 260 jets and helicopters under the most stringent safety standards. Luxaviation currently employs more than 1,400 employees worldwide.

Further information: www.luxaviation.com
PRESS RELEASE
15 July 2019

Media Contacts Luxaviation Group:
Juliane von Heimendahl  Pascale Kauffman
Luxaviation Group  Apollo Strategists
T +41 76 356 8251  T +352 621 889 403
juliane.von.heimendahl@luxaviation.com  pascale.kauffman@apollo.lu

About Domaine Kox:
The family-owned Domaine L&R Kox is situated in Remich on the left bank of the Moselle river. Laurent, son of the Domain’s founder, together with his wife Rita and daughter Corinne, grow vines on approximately 10 hectares. The innovative Kox Domain always looks into the latest technological solutions in order to bring about the best qualities of the grapes. At the same time, there is a wish to revive certain traditional methods of winemaking. In short: a unique know-how combining tradition and modernity. The Kox family perpetuates this in-house tradition while looking for excellence in its wines. Passion, respecting the vineyard and oenological competence are the three key words that summarise the approach of the Domaine L&R Kox.

Further information: www.domainekox.lu

Media Contact Domaine Kox:
Corinne Kox, PhD
Domaine L&R Kox T +352 23698494
corinne@domainekox.lu

Attachments: pictures: pilot project (source: Domaine L&R Kox)